

Color builds

Core colors

CU Presents and CU Boulder Gold



CMYK 0/10/48/22
RGB 207/184/124
HEX #CFB87C
PMS 4525C

Also used as brand color for College of Music and Theatre & Dance.

CU Presents and CU Boulder White



CMYK 0/0/0/0
RGB 255/255/255
HEX #FFFFFF

CU Presents Rich Black



CMYK 40/40/40/100
RGB 2/0/0
HEX #020000

Suitable for graphic and 4-color applications. Not suitable for text and 1-color/grayscale applications.

CUP series colors

CU Presents: Artist Series Blue



CMYK 72/52/16/1
RGB 88/117/163
HEX #5775A3

CU Presents: Takács Red



CMYK 29/82/84/26
RGB 145/62/47
HEX #913E2F

CU Presents: CSF Green



CMYK 53/30/82/9
RGB 125/141/80
HEX #7D8D50
PMS 5767C

CU supporting colors

CU Boulder Black



CMYK 0/0/0/100
RGB 0/0/0
HEX #000000

Suitable for text and 1-color/grayscale applications. Not suitable for graphic and 4-color applications.

CU Boulder Dark Gray



CMYK 38/28/21/63
RGB 86/90/92
HEX #565A5C
PMS 425C

CU Boulder Light Gray



CMYK 16/11/11/29
RGB 162/164/163
HEX #A2A4A3
PMS 422C